

## **The Nordic Health Care Industry to share experience cross company**

*The Nordic Pharma Licensing Group's (NPLG) new Executive Board provides an excellent networking environment*

Jürgen Langhärig from Danish Zealand Pharma is the newly elected President of the Board of the Nordic Pharma Licensing Group (NPLG) and as such he is ready to facilitate cross company sharing of experience for NPLG's member companies. Members of NPLG's Board are Thor Markus, Swedich Biovitrum, Kai Lahtonen, Finnish BioCelex, Jens Aakersø, Danish Novo Nordisk and Miriam Frieden, Danish Santaris Pharma.

"The Nordic Health Care Industry is growing. Each segment of the industry which includes Pharma, Biotech and Medical Devices companies as well as service providing companies such as Consultants or Venture Capitalists today faces huge challenges, and this will continue to be the situation in the future. Most Senior Managers and Directors involved in Business Development and Licensing activities in the Healthcare industry are therefore interested in developing national or international relationships relevant to the Nordic Countries but may need an informal networking environment. This is what NPLG can provide," says Jürgen Langhärig.

The Nordic Pharma Licensing Group is an informal association, which is open to all Business Development and Licensing professionals in the member companies. The Group's main objective is to offer members an adequate networking environment, which facilitates the exchange of international business experience and deal making with Nordic colleagues from other Health Care companies.

On a European level are currently nine national Pharmaceutical Licensing groups from Benelux, Central Europe, France, Germany, Italy, the Nordic region, Spain, Switzerland and the UK. The national groups each arrange several meetings and networking events per year designed to meet the members needs. Each year a European Pharma Licensing Meeting, arranged by the European Pharma Licensing Groups (PLG's), takes place. This year on September 25<sup>th</sup> and 26<sup>th</sup> the European annual meeting will take place in Copenhagen, Denmark.

The Pharma Licensing Groups also publish a Business Development & Licensing Journal, containing articles on current business issues and news of PLG events. The PLGs also run an education program which includes specific courses, seminars and workshops to allow professionals to keep up to date with current best practice.

For further information please contact Jürgen Langhärig at [jl@zp.dk](mailto:jl@zp.dk) or Miriam Frieden at [Mfr@santaris.com](mailto:Mfr@santaris.com)

To join the NPLG:

Contact Jens Aakersø at [jeaa@novonordisk.com](mailto:jeaa@novonordisk.com)