

WORKSHOP TRAYSS PRIME

„COMMERCIAL EXPLOITATION AND IP MANAGEMENT IN BIOTECHNOLOGY“

COPENHAGEN, APRIL 3RD, 2008

**SCANBALT HEADQUARTER, ARNE JACOBSENS ALLE 15
COPENHAGEN ÖRESTAD CITY**

Time	Topic	
08:30-09:00	<i>Registration</i>	
09:00-09:15	<ul style="list-style-type: none"> ▪ Welcome address and introduction to TRAYSS PRIME 	Frank Graage
09:15-10:45	<ul style="list-style-type: none"> ▪ Fundamentals on biotech innovations ○ Access and commercialization of research results ○ Define value of biotech inventions ○ Claiming IPR in bioscience ○ Exceptions for IPR in bioscience 	Bo Heiden
10:45-11:00	<i>Coffee Break</i>	
11:00-12:30	<ul style="list-style-type: none"> ▪ Patent landscape analysis with online databases 	Antti Pirnes (t.b.c.)
12:30-13:15	<i>Light lunch</i>	
13:15-15:00	<ul style="list-style-type: none"> ▪ Protection and utilization of innovations in biotech business ○ Constitution of IP value ○ IP strategies ○ IP-based business ○ Patent example 	Stephan Hundertmark
15:00-15:15	<i>Coffee Break</i>	
15:15-16:00	<ul style="list-style-type: none"> ▪ One region, two legislations – How IP works in Öresund region 	Helena Ljusberg (t.b.c.)
16:00-17:30	<ul style="list-style-type: none"> ▪ Commercialisation of biotech inventions vs. ethics – The case of Myriad Genetics 	Bo Heiden
17:30-18:00	<ul style="list-style-type: none"> ▪ Wrap-up and panel discussion 	

Methods: Lectures , case studies , exercises , discussions